



ARCADIA

The Leader Business Service



Arcadia Asia Co., Ltd. (ARCADIA) is a Thai company established in 2003 initially specialized in a wide range of consulting services in key business sectors, especially in the areas of multi-media, marketing, international trade & investment, legal, real estate, and engineering & construction; as well as information technology and communications (ITC), serving private and government clients nationwide. In 2009, the company entered into trading business with high technology products and logistic service provider business at high quality levels and high safety standards to customers in Thailand.

For consulting services, as a project and transaction-oriented organization, the company provides comprehensive services beginning from project initiation at the concept & start-up stages through project management, follow-up operations, progress evaluation and local partner facilitations. ARCADIA also provides development funding, equity arrangements and access to international sources of finance, providing both credit support and risk allocation to our clients.

With our highly professional and well-experienced consulting specialists, ARCADIA offers a supreme capability to our clients, assuring highest values and success at every stage of our work in achieving and surpassing the determined objectives of your organization.

From Vision...To Value Enhancement

At ARCADIA, we believe that it is vitally important that each and every professional assigned to work on behalf of our clients must totally understand the underlying mission and objective. Thus, we begin all of our engagements by establishing and cultivating a highly personalized “partner relationship” with our client, assuring that all of the priorities and procedures developed must be consistent with that client’s unique ‘corporate culture.’

We provide quality consulting services starting with comprehensive research, presenting clear and meaningful information derived from industry experts, which is used to develop strategic plans, proven procedures and implementation guidelines that will enable your company to achieve unrivaled success for business units in every corner of the globe.

Elements of Strength and Experiences

In today’s global marketplace, the demand and urgency to create higher values and to earn greater returns from existing and new business units are dynamically changing and evolving in ways that play into the strengths of ARCADIA. With the depth of our experience, coupled with our strong business and governmental relationships, only very few firms can match our capability and track record of developing, influencing, financing, and implementing such a wide array of the world’s most challenging of projects. ARCADIA undertakes its assignments by not only considering projects over the short-term, but we are also ready, willing and able to take the long view on even large-scale projects, working closely with our clients as a project management “partner” and frequently as an equity participant in such new venture.

ARCADIA’s distinguished advisors and collaborators are among the finest individuals and organizations in their respective fields, offering corporate excellence, industry-wide expertise, market experience and financial prowess for the most complicated of projects. Our proven experience and well-established relationships around the world are second to none and involve a worldwide network of contacts and trusted associates that we can readily access and rely upon for practically any assignment.

Responsibility and Commitment to Client

We consistently deliver the highest values and most highly regarded advisory roles to our clients. We view each assignment as a ‘start-to-finish endeavor,’ beginning from the moment you identify a need and leading to a proficient commitment of resources with our top management support to help your organization quickly achieve success while also maximizing long-term values and returns for each project participants. Periodic progress reports are professionally prepared and presented to our clients at each stage; and additional ad hoc intelligence and detailed research can and will be provided as circumstances dictate.

ARCADIA strives for excellence, working always with proven performance criteria and international quality standards. Equally important, all gathered information and disclosed documents derived from our work are strictly safeguarded under our corporate policy to guarantee the surety and confidentiality of our clients business.

Professional Services



Business Strategy Development

In today's world, many different aspects of strategic thinking are necessary to ensure lasting success.



ARCADIA offers a comprehensive toolkit of approaches to help clients with specific needs and objectives associated with sustainable growth, globalization, competitive advantage in the marketplace, and other strategic and tactical concerns that can be expected to arise depending on the industry. We help clients make major strategic decisions and also assist them to implement business enhancement solutions in many areas such as customer relationships, supply chain management, quality control, project mergers & acquisitions, integrated risks & value management, program leadership, etc.

We work intimately with our clients to shape and sharpen the company's direction and boundaries, as well as continually identifying privileged capabilities and insights including formulating strategies that take advantage of the opportunities presented in today's highly uncertain business environment - while also evaluating and managing the associated risks. We give clients planning tools and frameworks for decision-making that help them make sound strategic choices, even in turbulent markets.

Marketing & Media Communication Planning

The success of a marketing strategy is reflected by insightful responses to new consumer behavior and the ability to capture the potential of new marketing technologies.

ARCADIA helps companies of all sizes and industries to create successful marketing strategies and innovative sales & marketing campaigns. Understanding client/agency relationships from both sides of the table, we bring solid strategic marketing expertise into the planning process, as well as providing effective tactical execution – ranging from creative ideas to media scripts, communication guidelines to commercial applications and PR evaluation to desired public response.

We deploy cost effective marketing know-how to help clients find the most effective way to establish their above-the-line and below-the-line marketing expenditures. Our clients benefit from our proven experiences and our in-depth understanding of the broader strategic issues facing their business and market sector.



Process & Operation Improvement

Changing economic conditions oblige progressive companies to continually rethink their operational capabilities.

ARCADIA is committed to helping our clients achieve world-class performance and operational efficiencies. We develop and define operational strategies and help our clients make results-oriented improvements to their performance. Our services include observing and monitoring the current situation, identifying those key factors and impacts facing a company in each particular area and providing recommendations for re-structuring and associated implementation. We can also produce a blueprint for an entirely new organizational structure with an implementation plan to help clients achieve desired results arising from each recommendation.



Our professionals are highly experienced in the field of operations research and are committed to finding optimal organizational performance solutions for every assignment. We are highly confident in working with clients to improve the performance and behavior of their employees and to align their performance more closely with mission and goals of the business.

Real Estate & Property Investment

One of the largest economic investments that individuals and corporations make during their lifetime is the acquisition and/or long-term leasing of commercial real estate.

ARCADIA's real estate experts have the latest sources of information about the property market in Thailand, and they also know the strengths and weaknesses of each community or sub-region that will help determine the client's best investment alternative. We combine solid business logic, leading edge financial engineering and investment modeling – coupled with leading-edge real estate expertise - to deliver real estate solutions to our clients that are unparalleled in the market. We have the depth and breadth of the skill sets and core competencies that allow us to customize solutions based upon the dynamics of the overall market and the micro economics of specific markets, as well as the commercial real estate capital markets...all matched to the unique requirements of our clients

IT & ICT Deployment

Smart business leaders reshape companies by harnessing the power of Information and Communication Technology (ICT) to pre-determined success and meet competition head on.

ARCADIA provides its clients with unparalleled independent and objective advice on how best to use information and communication technology to solve business problems. This advice includes prioritizing ICT investment decisions, transforming ICT organizations into high-performing units, improving ICT architecture design to achieve and surpass business goals, developing and building technology-based business units and managing advanced information to increase a company's overall revenues and operational effectiveness. Our competitive advantage over other consultants is our ability to combine our vast knowledge of the overall industry together with the underlying technologies and future trends into cost-effective, user-friendly and totally integrated ICT solutions.

Without such expert advice, the complexity and pace of change of ICT technology today makes it practically impossible to know what technology choices are best for you. Thus, using ARCADIA to assist you with the development and implementation of state-of-the-art ICT solutions is not only wise, but it is vital.



